

Pagosa.com

Advertising Opportunities

Pagosa.com features the following sections. We add fresh, new content to each section on a regular basis.

The Journal- Daily News, Pagosa Country Living, Adventure Guide, Web Cams, Video Tours, Dining, Lodging, Real Estate, Events Calendar, Free Classifieds Recreation, Maps, Visitor & Local Info and More!

Basic Bold Listing, \$35 per month

Example:

High Country Lodge

3821 Hwy 160 East (2 1/2 miles east of downtown) Pagosa Springs, CO 81147

Your custom 20-word description goes here. Include important information about your business.

Can be updated any time for a \$5 charge.

970-264-4181 | Toll Free 800-862-3707

Bronze Package, \$55 per month

Adds: Live Web Site Link, Full Color Photo

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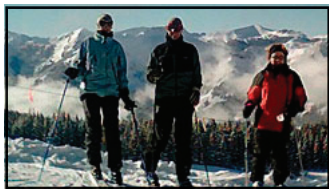
Visit Our Web Site

Package Options: Add Link to Location Map, \$10 per month, Add Link to Coupon, \$10 per month

Silver Package, \$95 per month

Adds: Two Display Ads

Example:



Pagosa Ski Rentals

350 Pagosa Street, Pagosa Springs, CO 81147

Your custom 20-word description goes here. Include important information about your business. Can be updated any time for a \$5 charge.

970-264-4181 | Toll Free 800-862-3707

Visit Our Web Site



One Ad on Business Specific Page

One Ad on Business Related Page

Advertising Packages, Continued

Gold Package, \$175 per month

Adds: Two Additional Display Ads including Premium Page Exposure, Location Map, Coupon Link
Example:



Fairfield Pagosa Resort

42 Pinon Causeway (Off of Hwy 160 West), Pagosa Springs, CO 81147

Your custom 20-word description goes here. Include important information about your business. Can be updated any time for a \$5 charge.

970-731-8083 | Toll Free 800-731-4123 x 8083

[Visit Our Web Site](#) | [Location Map](#) | [Coupon](#)



One Premium Page, One Business Specific Page, Two Business Related Pages

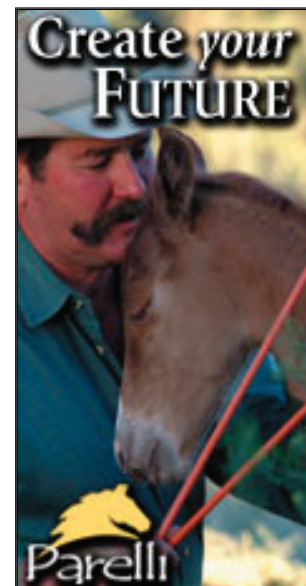
A la Carte Extras

Add A Horizontal or Vertical Banner: Premium Page, \$100/mo. Business Page, \$60/mo.



Horizontal Banner, 468x60 pixels

Vertical Banner,
120x234 pixels



****One Banner can replace 2 display ads in any package**

CONTACT: AdWorks, 970-264-4237, ads@pagosa.com

Prices subject to change without notice.

MORE A la Carte Extras

By The Week:

Horizontal or Vertical Banner on any Premium Page
Link to your web site or Full Color Ad, \$60/wk.

"In Column" Display Ad on any Premium Page
Link to your web site or Full Color Ad, \$120/wk.



In Column Display Ad: 240x240 pixels

Preferred Placement:

Top Placement (Each ad): Premium Page, add \$100/mo. Business Page, add \$60/mo.

"Second or Better" Placement (Each ad): Premium Page, add \$60/mo. Business Page, add \$40/mo.

Each additional display ad: Premium Page, \$50/mo. Business Page, \$30/mo.

Link to Full Color, Full-Page Advertisement: \$90 one-time design fee

Ad Design Fee: Any display ad or banner, \$15 one-time fee

Ad Change Fee: Any display ad or banner, \$15

Custom Designed Web Sites:

One page web site: \$199

Multi-page web site, starting at \$450

Client supplies photos, logo and text

Pagosa.com

67,000 Visits
300,000 Page Views.

All in one month.
The most visited Pagosa website. Period.

The Pagosa.com Advantage:

Pagosa.com has become the most visited, most attractive informational web site in Pagosa Springs. Our daily readership includes a cross section of age groups and income levels, representing the local Pagosa community, as well as visitors and potential residents from around the country--even around the globe.

Pagosa.com typically receives over 300,000 page views each month!

Our Services:

We provide well-written, well-researched news and human interest stories and photography, as well as Pagosa's most complete online Community and Visitor's Directory. Our news keeps local readers up-to-date on community happenings and events, and exposes outsiders to the unique culture and interesting attractions available here in Pagosa Springs.

Our Display Advertising allows visitors from far and wide to learn about your business in a very immediate way--by visiting your web site with a simple click of the mouse!

If you are new to the web, we can provide advice and technical help to make the web experience as profitable as possible for both you and your customers. Besides online advertising on our web site, we can provide reasonably priced web sites and web promotion services if you need such services.

Ad Specifications:

We accept ads in the following formats: JPG, GIF, TIFF, PSD. Make your ad the size needed and email to: **ads@pagosa.com.**

If you would like us to create your ad, we ask that you provide any photos or logos needed, preferably in a digital format. We can also provide photography services, which are billed separately.

Ad content must be received by Tuesday at 12 noon for placement the following Friday.

The "issues" of Pagosa.com run from Monday to Friday. We will email you and let you know when your ad is live! You may change your ad at any time for a \$15 re-design fee. Changes are made within four business days.

If our advertising packages don't suite your needs, ask us about our "Custom Packages".

More Reasons to Choose Pagosa.com

1. We are Easy to Find.

We are listed at the top of major Search Engines for numerous categories concerning Pagosa Springs. We are also linked from dozens of related web sites through our extensive Links Exchange program.

2. We are Daily and Worldwide.

We are available to your customers 24/7 anywhere in the world.

3. We are Green.

By presenting our information ONLINE to visitors around the globe, we avoid the destruction of our forests (for making paper) and the polluting of our water (from paper and ink manufacturing processes.) We also avoid contributing to our already over-burdened landfill operations.

4. We Care About Our Advertisers.

As long-time local business owners, we know how hard it is to succeed in the temperamental Pagosa economy. We want to help our advertisers by giving them the best value possible for their advertising dollars.

***Reach customers around the Globe!!!
Over 300,000 Page Views per month!***